

PRESS RELEASE

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Complement a Heavy Schedule of Spring and Summer Sporting Events with Toad Hollow's Mendocino County Unoaked Chardonnay and Sonoma County Merlot

Wines to Pour for a Crowd and Traditional Spectator Foods!

Healdsburg, CA (April 2017)

Toad Hollow's recent release of its 2016 Mendocino County Unoaked Chardonnay and its 2015 Sonoma County Merlot hit the mark just in time for a flurry of spring and summer sports events and the essential foods typically consumed with each.

An exceptional lineup of sporting-event viewing is scheduled during the spring and summer months. Baseball season opens in early April, followed shortly by the Masters during the second week in the same month. All while basketball teams across the United States are poised for the NBA playoffs beginning April 17! After a short break, Le Mans roars on the scene in June.

With plenty of time spent hanging with fellow fans in front of the TV screen, stocks of food staples like hot pastrami sandwiches, soft pretzels, ribs for the grill, and hot dogs with all the fixings are in order. With Toad Hollow's accessible pricing—2016 Unoaked Chardonnay at \$14.99 and 2015 Merlot at \$15.99—several bottles to pour for a crowd cost less than one box seat ticket at most baseball parks!

Stainless-steel aging and malolactic fermentation in production of the Unoaked Chardonnay provides a crisp and fresh wine that pairs nicely with juicy dogs and yeasty soft pretzels. A glass of refreshing Chardonnay is fantastic with garlic, Parmesan, or buttered popcorn.

A classic matchup is 2015 Merlot paired with burgers or with grilled ribs coated with a rich barbecue sauce, but expect a surprise finish with other creative Merlot matches, such as corn dogs, cheese or sausage pizza, and anything slathered with ketchup!

Whether it's the buzzer, the familiar call "Play ball," or the green flag that gets your spectator engines running, we hope your team wins!

Please contact Lee Hodo, lee_hodo@att.net, to request wine samples.

