TOAD HOLLOW
VINEYARDS

PINOT NOIR
Mendocino County

VINTAGE:
2025

AVA:
Mendocino County

TA:
5.6g/L

Drinkability:
Now - 2030

ABV:
14.5%

pH:
3.77

Oak:
Aged 6 months in 100% French oak. 50% new oak.

Vineyard:
100% Pinot Noir

Wine Notes:
The 2025 Mendocino Pinot Noir vintage is celebrated as a "winemaker's vintage," yielding expressive wines with vivid, bright acidity, deep aromatics, and exceptional balance. It started with a cool, wet spring, followed by a relatively cool growing season and early fall rain. Because of the slower sugar accumulation and extended hang time, the resulting Pinot Noirs boast high natural acidity and moderate tannins.

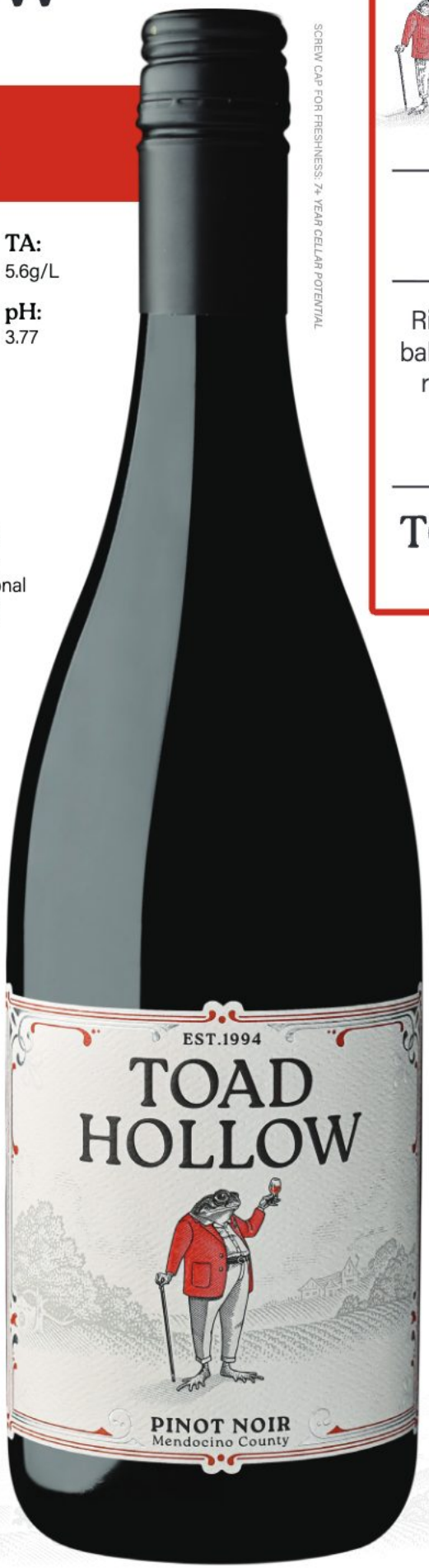
Label Art:
The toasting toad, warmly celebrating friendship and good fun.

Contact:
Orders@TBSBrands.com

Story
Since 1994, Todd Williams - Dr. Toad, and his good friend Rodney Strong - The Dancing Badger, shared a love for wine and food. They embarked on an adventure to create wines that captured their special friendship, they called it Toad Hollow Vineyards.

How To Be A Good Friend
- Be Kind and say kind words
- Listen to understand, not to reply
- Share. Happiness is sharing good wine with good friends.
- Be honest, but never say "I toad you so"

Toad Hollow Fun Facts
- Todd Williams (Toad Hollow Founder) was the older brother of comedian Robin Williams. It is rumored that young Robin was unable to say "Todd" and instead called him "Toad".
- Toad Hollow is one of California's original Unoaked Chardonnay's (since 1994).
- A group of toads is called a "Knot".



A TOAST TO FRIENDSHIP

PINOT NOIR
Mendocino County

Rich, elegant, and beautifully balanced. A luscious wine with ripe flavors of **raspberries**, **cherry**, **bold fruit**, and a smooth finish.

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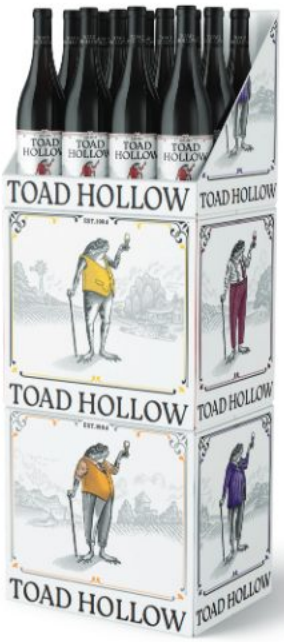

750mL

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